

PROGRAM PURPOSE: The purpose of the Clean & Green program is to support innovative community groups and organizations in the cleaning, maintaining and beautifying properties held by the Land Bank.

PROGRAM PARTICIPANTS

Land Bank staff has created a list of priorities that will be used to select participants for the 2011 Clean & Green program. The ideal group will:

- Complete a *Signature Greening* project
- Have creative plans for beautifying and greening properties
- Have strong ties to the neighborhood or area where work will occur
- Have a commitment to including area youth
- Have experience in clean-up and/or beautifying activities
- Be resourceful in acquiring and leveraging other funds and materials



CLEAN & GREEN

PROGRAM DESCRIPTION

Signature Greening

A Signature Greening project is a new feature of Clean & Green in 2011. In keeping with the purpose of Clean & Green, the goal of the Signature Greening project is to especially emphasize *innovation* and *beautification*. A Signature Greening project is a project completed by a Clean & Green participant on a property held by the Land Bank that enhances and beautifies community green space in a way beyond traditional lawn maintenance. Some examples of Signature Greening projects include but are not limited to:

- Gardens (vegetable and other)
- Low Maintenance Plantings
- Tree Plantings
- Pocket Parks



Land Bank staff is available to provide further information on Signature Greening options. Clean & Green participants who commit to and complete a Signature Greening project will receive an additional \$200 stipend for their work. Also, at the end of the 2011 season three outstanding Signature Greening projects will receive recognition awards with prizes.



PROGRAM DETAILS

Program Requirements: Clean & Green is for community-based groups. Each Clean & Green group is required to:

- Maintain at least 25 properties held by the Land Bank
- Provide their own tools and equipment
- Acquire liability insurance to cover every individual involved in the program or have every individual involved in the program sign a liability release form

Stipend Value: Each individual group that participates in the 2011 Clean & Green program will receive a stipend between \$3,000 and \$4,500. The value of the stipend for each group will depend on:

- The plans that the group describes in its application
- The geographic size of the group's area
- The number of Land Bank properties that the group maintains

Signature Greening Stipend: Each Clean & Green participant is also eligible to receive a \$200 Signature Greening stipend by committing to and completing a Signature Greening project. A Signature Greening stipend is a new stipend for 2011 and is in addition to the stipend described above.

PROGRAM TIMELINE

- Clean & Green applications due by **March 31, 2011**
- After Land Bank staff reviews applications, selected groups will be notified in the **middle of April**
- Representatives from selected groups will meet with Land Bank staff to inventory land, determining exact location and condition
- Memorandums of Agreement will be signed between groups and the Land Bank
- Maintenance begins in **mid May**
- Land is maintained **every three weeks**
- Service reports are turned in **every three weeks**, after which payment is distributed
- Full youth participation begins at the end of the school year
- Maintenance ends in **early September**
- Land Bank Cleaning & Greening Celebration happens in **September**, Signature Greening Awards are given



The Land Bank continues to look forward to working with community-based groups to improve the appearance of neighborhoods through the Clean & Green program. Groups interested in participating should fill out the Clean & Green Application.

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